



Lake Central High School

Cluster: Business & Marketing
 Pathway: Business Administration
 Concentration: Marketing Management
 Focus: Sports & Entertainment Marketing



| GRADE | SUBJECT | English/ Language Arts | Math | Science | Social Studies | Electives | Electives | Electives | Electives |
|-------|---------------------------------------|---------------------------|--|---------------------|---|---|---|------------------------------------|--|
| 9 | S1 | English 9 | Algebra I or Geometry | Biology | Geo/History of the World or World History | Fine Arts | PE-Gym if not taken during the summer | Introduction to Business | (RESOURCE TIME) Preparing for College and Careers |
| | Digital Applications & Responsibility | | | | | PE –Pool if not taken during the summer | | | |
| 10 | S1 | English 10 | Geometry or Algebra II | Chemistry | **Sociology | Fine Arts | 3 years of 1 language or 2 years of 2 languages World Language | Principles of Business Management | Health |
| | Psychology | | | | Principles of Marketing | | | | |
| 11 | S1 | English 11 | Algebra II or Pre-Calculus | 3rd Core 40 Science | **U.S. History | Personal Financial Responsibility | World Language | Sports & Entertainment Marketing | Adult Roles and Responsibility |
| | Business Law & Ethics | | | | | | | | |
| 12 | S1 | **English 12 | **Pre-Calculus Trig or **AP Calculus or AP Stats | | **Government | Strategic Marketing | World Language | Administrative & Office Management | |
| | Economics | | | | | | | | |

Six highlighted courses are required to complete concentration

Postsecondary Courses Aligned for Potential Dual Credit**

**See individual Course Frameworks for alignment of high school course standards and postsecondary course objectives

| High School Course | Postsecondary Courses |
|---|---|
| Digital Applications and Responsibility 1 | CINS 101 Introduction to Microcomputers |
| Principles of Business Management | BUSN 101 Introduction to Business |
| Administrative & Office Management | BUSN 105 Principles of Management |
| Strategic Marketing | MKTG 230 Consumer Behavior |
| Principles of Marketing | MKTG 101 Principles of Marketing |